

Living Well

PIONEER FOR CORNWALL AND THE ISLES OF SCILLY

Supporting people to live the lives they want

RESOURCES

Age UK local legacy
Age UK national
CCG winter pressures
Health Education England
NESTA
NHS England

TOTAL* £850k OF WHICH ACTIVITY £660k

OUR PRINCIPLES

An equal partnership between health, social care, community and voluntary sector


Putting people first	Be bold and brave
Common sense over organisation risk	Reducing layers and complexity

FUTURE BENEFITS

Whole Living Well cohort is 50+ at crisis or at risk of crisis
Living well approach benefits individuals and improves community resilience
Potential net savings of £45.6m over 5 years***

COMMUNITIES

OF PLACE



4500 Community groups in Cornwall that can support people

Communities defining their own natural boundaries; Starting Well, Bloom, Learning Well, Living Safe

Links with community and patient participation groups vital for success

VOLUNTEERING

JENNY, VOLUNTEER



Jenny is one of our Living Well volunteers. This is her personal reflection:

Being a Living Well volunteer gives me great pleasure, particularly helping people to see small sparks of hope, grow new friendships and have greater optimism about life.

BENEFITS TO DATE

	£1.4m net savings**
	23 per cent improved wellbeing
	80 per cent + staff satisfaction rates
	One in five supported becoming supporters
	Strong engagement from GPs
	Template for integrated working

INGREDIENTS

Understanding the population
Motivational goal setting
Voluntary community sector coordination, support and volunteer networks
Understanding what the community has to offer
GP leadership and ownership
Ongoing conversation with partners
Practitioners co-designing their solution